



# 2019 Annual Report





# Contents

## Introduction

### Our Mission

Lalela provides educational arts for at-risk youth to spark **creative thinking** and awaken the **entrepreneurial spirit**.

# Introduction

## Dear Lalela Friends,

At the time of writing this foreword to our 2019 Annual Report, we find ourselves at the unique juncture of contemplating our achievements of the past year in the context of a radically disrupted present due to the COVID-19 pandemic.



As we review our ninth year of providing educational arts to at-risk youth, and indeed look ahead to a future that is relatively uncertain given our “new normal,” Lalela’s mission and values feel more relevant than ever. Inspiring with creativity has always been our north star, while reimagining challenge as opportunity stands particularly true now, as our students and the Lalela facilitation team alike are presented with circumstances that require additional reserves of resilience, resourcefulness and agility. Whatever the challenges, we continue to trust that we can be the trailblazers of change over many years to come.

These tenets were top of mind in 2019 as we set out to strengthen our programs and refine our methodology in the run-up to our milestone 10-year anniversary. While we consolidated several partnerships in order to focus on our after-school programs, we also embarked on strategic new

relationships. In February, we introduced our curriculum to children at Van Riebeeckstrand Primary School with the support of the Rotary Club of Melkbosstrand and partnered with the Bertha Foundation to provide workshops to children from the Pniel community at Boschendal in the Cape Winelands.

In November 2019, we completed our three-year long Heart Maps Social Cohesion Project in partnership with the National Arts Council, having trained a total of 1 358 teachers in all nine provinces of South Africa, with 171 679 students receiving Heart Maps in their schools. As many as 89% of teachers interviewed reported observing positive changes in the students as a result.

The impact of our program was seen in the high number of Lalela artists successfully completing their final year of school. Grade 12 students at Hout Bay’s Silikamva High School fared particularly well. Three of the top 10

achievers were enrolled in our program. Furthermore, Lalela graduates received awards for the highest marks in Maths Literacy and English, as well as awards for Overall Excellence, Mentor of the Year and Most Hardworking.

What better way to see out 2019 than with the honor of receiving the Institute for Justice and Reconciliation’s annual Reconciliation Award, which recognized Lalela’s exceptional use of the arts in the pursuit of social cohesion and community building in South Africa.

We are proud to share the stories of a small selection of our alumni over the following pages, and look forward to continuing this impactful journey with you.

In gratitude,

**Andrea Kerzner Founder & CEO**  
**Leigh Robertson, Executive Director**



Inspiring with creativity has always been our north star, while reimagining challenge as opportunity stands particularly true now, as our students and the Lalela facilitation team alike are presented with circumstances that require additional reserves of resilience, resourcefulness and agility.



## Introduction

# Our Story

Lalela's arts education program has touched the lives of thousands of youths since 2010, where our story begins. From a gathering of 20 students in the South African township of Imizamo Yethu during the Soccer World Cup, our program has expanded its reach over the past decade to communities across Cape Town as well as in Johannesburg and KwaZulu-Natal, and beyond our borders to Zimbabwe and Uganda.

In partnership with low-fee or no-fee schools and other youth development organizations, we host workshops every day after school in the hours when children are most vulnerable to abuse of every kind. We start from as early as age six in developing the art of imagination, and continue through to grade 12.

By building our curriculum at the intersection of arts education, academic achievement and critical life skills, Lalela's workshops activate whole-brain thinking, developing the creative potential of at-risk youth and empowering them to become innovative role models with meaningful careers.



## LALELA (la-le-la)

Lalela is an isiZulu word that means “to listen,” and it is at the heart of what we do. By listening to children's stories and each community's needs, we are able to understand their challenges and, in turn, provide creative solutions and a way forward.

## Introduction

# Our Milestones

2010

During the Soccer World Cup, when children were out of school for six weeks, an arts education program was hosted for youths from disadvantaged communities in Cape Town in partnership with the South African National Gallery. After the World Cup, informal after-school workshops were implemented at the Community Centre in Imizamo Yethu.

2011

Lalela Project Trust was formally registered as a non-profit organization in South Africa, and the foundation of our model for arts education programs was developed in our partner schools in the townships of Imizamo Yethu, Hangberg and Masiphumelele.

2012

The Lalela I AM Peace Centre for the Arts in Northern Uganda opened in partnership with Hope North, bringing arts education to former child soldiers.

2013

Lalela workshops were introduced to the community of Rorke's Drift in rural KwaZulu-Natal, in partnership with KHULA (David Rattray Foundation), as well as in Nyanga, Cape Town, in partnership with the Amy Foundation.

2015

We expanded our footprint to Gauteng thanks to a partnership with the Tomorrow Trust in Johannesburg, and established the Lalela Centre of Arts and Innovation in the city's Maboneng Precinct. In the Cape Town township of Mfuleni, we launched a program in partnership with Afrika Tikkun.

2016

Lalela workshops commenced at Happy Valley Primary School in the township of Blue Downs, Cape Town, in partnership with Mellon Educate, as well as at the Blue Roof Life Space in Wentworth, Durban, in partnership with Keep a Child Alive and Zoë-Life.

2017

Lalela started its second program outside South Africa through a partnership with Zara's Centre in Bulawayo, Zimbabwe.

2019

Lalela began a new partnership with the Bertha Foundation, launching a program at Bertha Retreat at Boschendal in the Cape Winelands. We also partnered with Rotary Club of Melkbosstrand to introduce our workshops to children at Van Riebeeckstrand Primary in Melkbosstrand.

2018

In partnership with Common Good, we brought our program to Disa Primary in Bonteheuwel, a Cape Flats community ravaged by violence and gangsterism. We also launched our exciting Zeitz MOCAA program in partnership with this landmark museum, bringing arts education – and exposure to contemporary African art – to children living in the inner city of Cape Town.





# #LalelaImpact

"My motto is,  
'There's no such thing  
as impossible, only I'm  
possible.'" – Ncedo



Ncedo was living on his own in a shack in Imizamo Yethu and doing his homework by candlelight at night when he joined Lalela in 2011. His family lived in the Eastern Cape and his mother tragically passed away when he was in grade 12, leaving him to fend for himself. Despite these challenges, Ncedo excelled in all his subjects and understood the importance of staying in school. He matriculated a top achiever, rightfully earning a full bursary to study radiography at Cape Peninsula University of Technology. Today, Ncedo is a radiographer at Morton and Partners in Cape Town.



## About our Programs



# Why the Arts?

The arts are often the first subject to be removed from a school due to a lack of resources, yet the importance of creativity in a child's life is significant. **Research proves** that arts education enriches the lives of students, increasing their academic, social, mental and economic well-being over the long term.

## Our Values

Always inspire with creativity  
Reimagine challenge as opportunity  
Trust we can be the trailblazers of change



## About our Programs

# Outcomes

Lalela's arts education program contributes to six outcomes, which are key indicators of life and academic success.



### Academic Achievement

For at-risk students, arts education increases school attendance, motivation to learn and academic success across the curriculum, with art students outperforming their peers on standardized tests.



### Grit and Perseverance

Students in the arts receive ongoing, constructive feedback and come to understand that feedback is a tool for improvement. Artists constantly draft, practice or rehearse their work before its presentation. They develop the humility and grit to acknowledge criticism and adjust their art as needed.



### Critical Problem-solving

Students who study the arts re-evaluate their work as they go and develop advanced problem-solving skills, adapting their artwork to new perspectives and materials. As a result, art students are more likely to approach problems with patience and innovative thinking.



### Creativity and Innovation

At the center of arts education is the development of student creativity and innovation. In the arts, students are not confined by one answer. Instead, they are continually asked to try new things and seek alternatives. This kind of creative thinking is a key first step towards innovation, which is essential in an increasingly competitive world.



### Communication and Collaboration

Arts education provides students with a wide variety of collaborative projects, ranging from painting murals to participating in theatrical and musical performances. These projects teach students how to work in a team and how to navigate each other's strengths and weaknesses.



### Confidence and Leadership

The presentation of their work, through exhibit or performance, gives art students a sense of accomplishment. As a result, they develop a strong sense of identity and confidence in their ability to interpret concepts and express their opinions, driving their ability to perform as leaders in their communities.



## About our Programs

# Our Methodology

Lalela's unique methodology is one of the key factors to our program's success.

Lalela's arts-education program is designed to create permanent, positive change in the lives of our students, providing them with the mindset to design a more certain future for themselves.

Our methodology, in development since 2011, connects the arts to everything important in a child's life, from core academics to critical life skills. At its heart, our philosophy is that we do not teach learners what to think – rather, we provide experiential learning that encourages them how to think.

Our curriculum and facilitation methods are supported by thorough needs

assessments, rigorous training of facilitators, diligent implementation as well as community-based strategic partnerships.

Every lesson has a consistent rhythm: first an icebreaker, then creative meditation and arts implementation, and finally, reflection. We place an emphasis on timeliness and respect for each other in a collaborative and safe setting.

We promote positive classroom behavior and attitudes by rewarding attendance, collaborative work, respect, courage and leadership. Through the positive rewards system, we expose our learners at every opportunity to engage in the world of the arts by visits to art galleries and museums, performances at leading music and theatrical venues, and attending lectures and presentations by artists. Lalela has developed a unique, replicable model that can easily be implemented in other communities.



**Ideas, Art and Music (I AM)** form the signature components of every Lalela curriculum.



## Each Curriculum...

- 1 ... is stand-alone with a step-by-step process which allows any person with basic arts training to implement and adapt it in any community.
- 2 ... has a primary and a secondary goal to connect the curriculum to our Theory of Change (ToC) outcomes.
- 3 ... includes baseline questions asked at the beginning and the end of each session to measure its primary and secondary goals.

Lalela supports and is aligned with these Sustainable Development Goals







# #LalelaImpact

“My goals are to get my PhD in Astronomy, to study the mysteries of the black hole, and to one day have a star named after me!” – Pamela

Pamela is a young artist who attended our program at the Lalela Centre for the Arts and Innovation in Maboneng, Johannesburg. Pamela matriculated with a Bachelor's pass at the end of 2019 and was accepted to study Astronomy at University of Witwatersrand, Johannesburg, which was no mean achievement. Her previous facilitator, Thandi, reports that Pamela is deeply curious about the universe and how it works. She loves abstract art and is a natural at photography.



## About our Programs

# Our Theory of Change

Our Monitoring and Evaluation Learning (MEL) model has been developed to measure the impact of our program on a short- and long-term basis.

The Lalela MEL model has been developed in a participatory manner and is firmly based on actualities on the ground. The MEL model has been designed to be integrated into Lalela's program processes and operations so that it is part of the work flow at all levels.

Our innovative Theory of Change allows us to strengthen and refine the development of our arts education program and ensures that we remain focused on the objectives. It is based on the understanding that innovative and creative young people will contribute to social and economic development. Furthermore, the World Economic Forum Future of Jobs Report 2018 predicts that by 2022 innovation, creativity and originality will be among the top trending skills in the workplace.





## About our Programs



# Theory of Change & Indicators

Lalela graduates are role models and innovators with meaningful careers.

## SHORT-TERM

**STO1:** More positive towards self, others and future

- more respectful
- more confident
- more positive future goals

**STO2:** More creative

- more imagination
- better art skills
- more use of creativity to manage stress and emotion

## MEDIUM-TERM

**MTO1:** Better interactions with others

- with other friends
- with school staff
- at home and in the community
- better communication skills
- better social & emotional intelligence

**MTO2:** More positive behavior: Healthier choices

- reduced substance abuse
- fewer teenage pregnancies
- more self respect
- less crime and aggression

**MTO3:** More positive behavior: Greater tenacity

- increased commitment, motivation and resilience
- improved leadership and responsibility
- improved grit, drive and resilience

**MTO4:** Better cognitive and school performance

- higher school pass rates
- higher school graduation rates
- fewer school drop-outs
- better school marks
- better cognitive functioning

## LONG-TERM

**LTO1:** Active citizens

- more involved in the community
- more involved at school
- more involved at home

**LTO2:** Positive role models

- leadership positions at school and in the community

**LTO3:** Meaningful work/ further education

- more innovative
- more graduates in meaningful employment
- more graduates in higher education

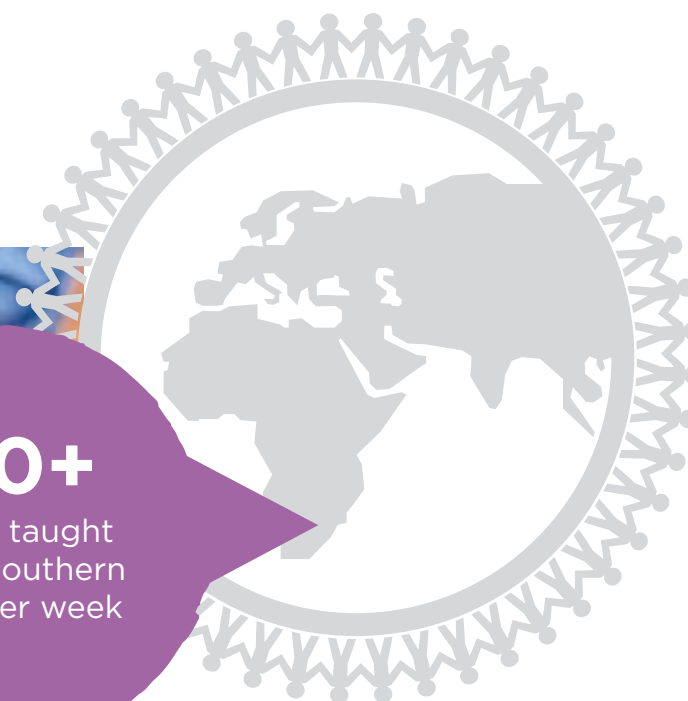


# 2019 Impact



**140+**

Classes taught  
across Southern  
Africa per week



**50 000+**

Students have  
experienced Lalela  
curriculum to date

**4 500+**

Learners in  
our programs  
in 2019

## Matric Results 2019

**90%**

Pass rate for Lalela  
Matriculants in our  
**Maboneng** program.

Of these learners, **30%**  
obtained a Bachelor's Pass

**82%**

Pass rate for Lalela  
Matriculants at **Hout Bay**  
High School

Of these learners, **78%**  
obtained a Bachelor's Pass

**Compared to 81.5% pass rate**  
of Hout Bay High School

**67%**

Pass rate for Lalela  
Matriculants at **Silikamva**  
High School

Of these learners, **83%**  
obtained a Bachelor's Pass

**Compared to 40.4% pass rate**  
of Silikamva High School



## 2019 Impact



"Exercises like making Heart Maps should be done in school so that South Africans can learn equality from a young age."

Hope, Grade 8, Bloubergrant High

# 73%

of learner respondents stated that they had learnt something new about themselves



"I have learnt how we can better the future of the new generation."

Anonymous teacher, Laerskool Sentraal, Bloemfontein

# 72%

of learner respondents indicated that they had changed the way they thought about others



"The reason I have made friends is because the Heart Map gets people united."

Sibablwe, Delft Technical High

# 87%

of learner respondents expressed that they had more respect and understanding for their partners after the Heart Map process

# 61%

of teachers interviewed believed that their learners were increasingly socializing with others from different races and/or cultural backgrounds, which in turn played a part in decreasing levels of discrimination in class

## NAC Heart Map Project

In November 2019, Lalela completed the roll-out of its Heart Map Curriculum in partnership with the National Arts Council (NAC) as a social cohesion project to an overwhelmingly positive response.

In this curriculum, students interview and discover each other's hearts, learning about their cultural connections, common and different fears, challenges, talents, desires and dreams. Heart Maps can connect people across cultural

barriers, gender differences and even geographical borders. At the end of the project, 1 358 teachers from 983 schools had been trained in all nine provinces of South Africa. A total of 171 679 learners received Heart Maps in their schools.



# #LalelaImpact



"Lalela has made a radical difference in my life. It opens doors for young people to achieve their dreams and goals."  
– Pheletsu

Pheletsu joined Lalela as a student at Hout Bay High School. In his matric year in 2013 he was selected for our inaugural Leadership program, where he gained confidence and self-drive while taking on the role of mentor to other young people in his community. His academic results led to his acceptance at the College of Cape Town to study hospitality management. But it was while working in his spare time as an intern at Hout Bay Manor Hotel that Pheletsu recognized his "true passion" for cooking. His dream is to travel the world as a chef on a cruise ship.



# Our Communities

Strategic partnerships with low-fee or no-fee schools and other youth development organizations allow us to grow our arts program while putting Lalela at the forefront of arts education in Southern Africa. These partnerships enhance our ability to advocate the critical contribution that the arts make to academic achievement, socio-economic change and innovation.



“I have learnt to reimagine challenges as opportunities and to be independent in my life.”

Shaun, grade 9

## South Africa

### Western Cape

#### School partners:

Sentinel Primary School, Oranjekloof Moravian Primary School, Hout Bay High School and Silikamva High School in Hout Bay, Ukhanyo Primary School and Masiphumelele High School in Masiphumelele

#### Programmatic partners:

Afrika Tikkun in Mfuleni, Mellon Educate in Blue Downs, Common Good in Bonteheuwel, Zeitz MOCAA in Cape Town, Bertha Foundation at Boschendal, Rotary Melkbos in Melkbosstrand

#### School & Programmatic partners (Zeitz MOCAA):

Mary Kihn School for Partially Hearing Children, Prestwich Primary School, St Paul's Primary School, Ellerton Primary School, Dryden Street Primary School, Salt River High School, Sea Point High School, Vista High School, Ons Plek Child and Youth Care Centre, Marsh Memorial Home, South African Children's Home, and Lawrence House Child and Youth Care Centre.

## Uganda

### Northern Uganda

Programmatic partner: Hope North

## Zimbabwe

### Bulawayo

Programmatic partner: Zara's Centre

### Gauteng

#### School partners:

Metropolitan College, Olympus College, JW Saints College, Mahlasedi High School, Mahlasedi Primary School, Beyhan College, Kube Schools

#### Programmatic partner:

Tomorrow Trust

### Kwazulu-Natal

#### School partner:

Amoibe Primary School in Rorke's Drift

#### Programmatic partner:

Zoë-Life in Durban

## Our Communities

# School Partners



## South Africa: Gauteng

Lalela partners with seven schools in Johannesburg's inner city, providing a safe space for learners of multiple ethnicities at our center in the Maboneng district. The area is home to approximately two-million multilingual individuals from South Africa and the greater African continent. Challenges are ever-present as the area suffers from severe poverty and issues such as unemployment, crime, and drug and alcohol abuse.

*"I have loved the program since the first day I saw Lalela coming to recruit in my class. I made sure to enroll my own children with them as well. It's fantastic to see how they expose our kids to civil engagement projects."*

MRS. MBOKAZI, TEACHER,  
METROPOLITAN COLLEGE

## South Africa: Western Cape

Lalela partners with primary and high schools in the communities of Hangberg and Imizamo Yethu in Hout Bay.

Hangberg was once a flourishing fishing village, but due to the steady

decline of its economic health, now suffers from extreme poverty and issues such as gangsterism and domestic violence. Its population predominantly consists of mixed-race English- and Afrikaans-speakers.

Imizamo Yethu, or IY, is an informal or shack settlement of approximately 40 000 mostly Xhosa-speaking residents. It, too, is beset by issues such as overcrowding, unemployment and substance abuse.

Masiphumelele, or Masi, is a township near Fish Hoek with a mostly Xhosa-speaking population. Basic amenities are scarce in the community, which, in addition to suffering the effects of extreme poverty, has a high prevalence of HIV and tuberculosis. Lalela provides after-school workshops for students from its primary school and high school.

*"I greatly appreciate the impact Lalela is making on our learners and the community at large. Lalela students have shown a remarkable improvement holistically in academics and behavior, and a generally more positive attitude."*

MR MUTSATA, SILIKAMVA HIGH

## KwaZulu-Natal

Our life-changing arts education reaches children in the rural community of Rorke's Drift in KwaZulu-Natal at Amoibe Primary School. As a remote area lacking in developed infrastructure and economic resources, its predominantly Zulu-speaking population experience all the difficulties that accompany poverty.



## Our Communities

# Programmatic Partners

### South Africa: Western Cape

In 2019 we continued our partnerships with Afrika Tikkun for our after-school program at the Zolile Malindi Community Centre in Mfuleni; Mellon Educate at Happy Valley Primary in Blue Downs; Amy Foundation at Siyazingisa Primary in Gugulethu; and Common Good at Disa Primary in Bonteheuwel.

It was also the second year of our ground-breaking partnership with Zeitz MOCAA, where our after-school program is provided in the museum's dedicated education space. By the end of 2019, Lalela had built relationships with 12 inner-city schools and children's homes,

all of which sent groups of children to the Lalela program on a weekly basis.

We partnered with Rotary Club to launch a new program at Riebeeckstrand Primary in Melkbosstrand, with the goal of supporting social cohesion within the community.

In 2019 we proudly partnered with Bertha Foundation to establish our program at Bertha Retreat at Boschendal Estate in the Cape Winelands, bringing our life-changing arts curricula to children at the nearby Pniel Primary and Nondzame Primary.

"The Zeitz MOCAA Centre for Art Education is very happy to have Lalela as one of our 'travel companions' as we continue to work together in Creative Arts Education to give our future audiences and citizens a voice and agency to make better communities and a better world."

LIESL HARTMAN, HEAD, ZEITZ MOCAA CENTRE FOR ART EDUCATION

### South Africa: KwaZulu-Natal

Through our partnership with Keep a Child Alive and Zoë-Life, we continued to provide our program to children and youth in the community of Wentworth, Durban, at the Blue Roof Life Centre.

"We have been inspired by the many life-changing stories and significant testimonials from the youth, as well as from their parents and teachers. We have seen first-hand how the Lalela participants have become more confident in their own wonderful uniqueness, and we believe these young people will go on to be world changers in their community and spheres of influence."

TOM BUTTERWORTH, GENERAL MANAGER, ZOË-LIFE

### South Africa: Gauteng

Lalela's partnership with Tomorrow Trust has brought our art education program to learners from Soweto and Diepsloot through workshops on Saturday mornings.

### Zimbabwe: Bulawayo

Through our partnership with Zara's Centre in Bulawayo, Zimbabwe, we continue to provide arts education to vulnerable children for whom the after-school center is a safe haven. In 2019 the center achieved its goal of ensuring that 100% of its attendees are enrolled at school, in a country where 25% of the poorest children are out of school due to personal or financial hardship.

"Lalela has such a positive impact on our children. 'Art is Power' indeed!"

GIBSON CONNICK, EXECUTIVE DIRECTOR, ZARA CENTRE

### Uganda: Northern Uganda

Lalela workshops are held at the I AM Peace Centre for the Arts with Hope North in Northern Uganda, one of our earliest partnerships. The center is a safe space for approximately 300 former child soldiers, who now have the chance to express themselves through art and creativity.



## Our Communities

# Special Programs

### Leadership

Every year, Lalela chooses a group of learners from Silikamva High School and Hout Bay High School to participate in our Leadership program, which seeks to transform students into role models and strong leaders who can truly become trailblazers of change.

*"As an individual coming from a challenged community such as Imizamo Yethu, being at Lalela helped me to forget about the challenges I have, and to find more opportunities. Attending the Leadership program helped me to improve my leadership skills. My dream is to become one of the best lawyers in South Africa. I want to become a motivation for young people."*

YONELA, LALELA LEADERSHIP ALUM



### Female Empowerment

Our Female Empowerment program is focused on young women in high school. It aims to encourage female learners to remain in school and to develop the confidence to excel in their academic studies and the courage to dream beyond what is expected of them.

*"The Female Empowerment program helps me to stay positive and true to myself while finding my own unique spark."*

FEMALE EMPOWERMENT PARTICIPANT, GRADE 9, SILIKAMVA HIGH

*"This initiative provides an important service to girls living in impoverished areas, by giving them a safe space where they can share their concerns, build self-confidence, express themselves freely and take ownership of their lives, through the liberating power of art."*

ELANA BRUNDYN, CHIEF EXECUTIVE, NORVAL FOUNDATION





# #LalelaImpact

"Lalela taught me things that changed my life." – Lebo

Lebo joined Lalela in 2011 when she was in grade 4 at Oranjekloof Primary. Her father passed away early in her life, and so Lalela became like her family – a close community where she could feel safe and express herself through art and writing. She remained with Lalela all the way into high school, where she engaged in meaningful creative work and became a Lalela Leader. Although she struggled academically, her sheer hard work and perseverance led Lebo to achieve a Bachelor's pass in Matric in 2019. After a gap year as an intern at Lalela, she plans to study teaching at university.

## Dream in Colour..

**LALELA**  
LIFE CHANGING ART



Our team at the Dream in Color exhibition.



Our colorful stand at the ICTAF drew many interested visitors and Lalela friends.



The Maboneng team's Good Green Deeds Movement campaign.



Human Rights Day mural in Masiphumelele.

# 2019 Highlights



## JANUARY

### Dream in Color Exhibition

Our Dream in Color exhibition at Cape Town's One&Only hotel showcased artworks made in honor of 2018's Global Citizen Festival, and highlighted the key issues that Global Citizen aims to address. These include women's rights, health, education, food and hunger, the environment and water and sanitation.



## FEBRUARY

### Investec Cape Town Art Fair

For the fifth year in a row, Lalela was chosen to be a CSI partner of the Investec Cape Town Art Fair. The Lalela Scarf made a popular comeback to our stand, as did our interactive art wall, where visitors could get creative with colorful whiteboard markers. Our newly introduced "Kids-4-Kids" Art Tours were a huge hit, with our Lalela Leaders and alumni leading the tours for school groups visiting the fair.



## MARCH

### Human Rights Day

We celebrated Human Rights Day by giving back in two key communities. Our young Masiphumelele artists designed and painted a mural around their local library, with words and images about standing together in the pursuit of basic human rights. In Maboneng, our artists dedicated a campaign, the "Good Green Deeds Movement," to their right to a clean environment. After asking local business owners to sign anti-littering petitions, the students spent the day picking up trash and applying hand-made anti-littering stencils across the city.

### CTIJF Golf Day

Lalela was privileged to participate in the Cape Town International Jazz Festival Golf Day and Auction at the King David Mowbray Golf Club. Lalela Leaders and alumni hosted their own pin on the golf course, which doubled up as a refreshment stop and pop-up art gallery, featuring original works by Lalela artists. These works were then made available to be bid on during the silent auction.





Scenes from Romeo and Juliet.



Africa Day exhibition at Zeitz MOCAA.

### APRIL

#### Community Chest First Thursdays

Our artists had the opportunity to exhibit their work at various First Thursdays events throughout the year, in collaboration with community development organization Community Chest of the Western Cape. Community Chest works to improve the lives of all South Africans by mobilizing the caring power of communities, business and government to advance the common good.

#### One&Only '10 for 10' Collaboration

We were a collaborator in One&Only Cape Town's "10 for 10" project, in celebration of the hotel's 10-year anniversary. Ten local designers were tasked to create pieces to commemorate the resort's commitment to sustainability, innovation and our country's cultural heritage. Lalela's Love Rhino piece was created from artwork by our young artists Jasmine and Genevieve.

### MAY

#### 'Romeo and Juliet' in Cape Town

Lalela actors from Hout Bay put on an outstanding performance of Romeo and Juliet at the city's Baxter Theatre in our sixth year of participation in the Shakespeare Schools Festival of South Africa's Cape Town leg.

#### Africa Day exhibition at Zeitz MOCAA

On 25 May, Lalela was honored to participate in the museum's Africa Day celebrations. Joining the line-up of choral and musical performances was an exhibition of beautiful artworks created by the young artists who attend Lalela's program at Zeitz MOCAA.

*"With Lalela, our journey almost always becomes a piece of drama therapy as deeper life issues crop up and as we navigate the text. Despite the obstacles that arise in many of our learners' lives, the safe, creative space of our rehearsals becomes our refuge as we escape the real world, temporarily let go of our troubles and, most importantly, have loads of fun!"*

CLAIRE BAKER, VOLUNTEER DIRECTOR



## JUNE

### After School Game Changers Symposium

After attending multiple After School Game Changers Symposiums, we were invited for the first time to lead an educational arts workshop at the 2019 Symposium. Program Managers Sean and Firdous presented a workshop called “The Art of Listening,” introducing attendees to Lalela’s award-winning methodology in an interactive way.

### June Vacation Program

Our young artists were kept engaged and entertained during our two-week June vacation program with collaborative projects that explored their heritage. In addition to a generous intake of enthusiastic volunteers we also welcomed Syd Westley, who joined Lalela for the winter term as part of our ongoing partnership with the Stanford University Global Studies Division Internship Program. Syd quickly became a firm favorite with our high school group.

### Youth Day

For our Youth Day mural project at the V&A Waterfront’s new Battery Park, Lalela Leadership program students chose the theme of language and its potential to unite young people from diverse backgrounds. Groups of Lalela artists worked together to design and paint the striking mural, while other students performed original poetry. The day culminated in the V&A Waterfront Community Program handing over a check to sponsor a Lalela class for a year.

“Getting the opportunity to intern during the holiday program was a wonderful introduction to all of the different types of art programs Lalela uses in the workshops, and I definitely had the chance to see the kids in their element. I’ve so easily and quickly fallen in love with the mission, the office, the kids and the facilitators.”

SYD, STANFORD UNIVERSITY  
GLOBAL STUDIES INTERN



Lalela artists at our Youth Day mural project at the V&A Waterfront’s new Battery Park.



Our mural for Youth Day.



Syd, our intern from Stanford University.



June Vacation Program.





Mandela Day.



A 'Girl Power' moment on Women's Day.



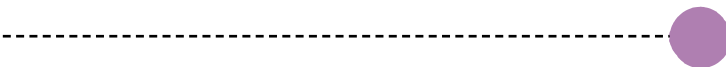
Our Maboneng actors in 'Macbeth'.



## JULY

### Career Fair

Our annual Career Fair, held at the One&Only hotel, gave our high school learners the opportunity to discover a variety of career paths courtesy of an inspiring panel of speakers from various occupations. Students also got to meet representatives from various colleges and other tertiary education institutions.



### Mandela Day

Lalela celebrated Madiba's love for reading by structuring a series of events around literacy, from reading workshops and storytelling to poetry performances. Silikamva High School learners were addressed by the late struggle icon Dennis Goldberg, who recounted tales of his friendship with Nelson Mandela. At the Hangberg library, learners could choose books to keep from a selection of donations.



## AUGUST

### Women's Day

Our Female Empowerment students enjoyed a special conference at Silikamva High School with the theme "Growing Women," featuring performances by the Venus Project (a collective of female musicians who are also dedicated Lalela fundraisers), Tony Stuart and her Athlone Young Poets.



## SEPTEMBER

### Macbeth in Maboneng

For the Johannesburg leg of the Shakespeare Schools Festival of South Africa, Lalela artists performed their rendition of Macbeth, reimagined as Makabetha in a local context. Lalela alumni-turned-facilitator Portia Qhemekoane directed the cast with assistance from renowned actress Dorothy Anne Gould.





Lalela founders Andrea Kerzner and Sandy Tabatznik with our FNB Art Joburg team at our stand.



Maboneng learner Amos's winning artwork for Jonathan Butler's Christmas album cover.



Stanley Henkeman from Institute for Justice and Reconciliation with Lalela's Leigh Robertson, Oliver Nurock and Sean McGinty.

### SEPTEMBER

#### FNB Art Joburg

Lalela was privileged once again to participate in FNB Art Joburg at the Sandton Convention Centre. Our stand displayed original works by Lalela artists, inspired by Yinka Shonibare and Paul du Toit, as well as the latest collection of Lalela scarves. Back by popular demand, Lalela's "Kids-4-Kids" Art Tours introduced new visitors to the wonders of the art fair through our artists' eyes.

### OCTOBER

#### Jonathan Butler Visit

Jazz legend Jonathan Butler joined Lalela as our Global Entertainment Ambassador and marked his birthday by visiting our Hout Bay programs with a group of his US friends and fans. He also celebrated the selection of Lalela learner Amos's artwork for the cover of his "Christmas Together" album.

### NOVEMBER

#### Lalela awarded the Institute for Justice and Reconciliation Reconciliation Award 2019

Lalela was honored to be a recipient of the prestigious annual Reconciliation Award from the Institute for Justice and Reconciliation (IJR). The award aims to recognize individuals and organizations who pursue justice and reconciliation through imagination and creativity. Previous recipients include Tim Modise, Sibongile Khumalo, Pieter Dirk-Uys and Judge Albie Sachs.

### DECEMBER

#### World AIDS Day

Inspired by the work of artist Athi-Patra Ruga, Lalela artists created colorful flowers from paper and recycled plastic bottles which they decorated with messages of hope and healing for those suffering from HIV and AIDS. On World AIDS Day, the flowers were installed into a wire framework spelling out the word "Together" and installed at St. George's Cathedral in Cape Town.





# #LalelaImpact



"I aim to be a  
job maker, not  
a job taker." –  
Melikhaya

When Melikhaya joined Lalela in 2011 he quickly proved himself to be a driven young man with big dreams and great potential, in particular as a public speaker. Living in Imizamo Yethu wasn't always easy for Khaya, but he persevered through his studies. In 2019, we were proud to witness him graduate from Cape Peninsula University of Technology with a qualification in Business and Management Sciences.





# Lalela Scarf

Lalela Scarf is integral to the organization's sustainability. Products ranging from luxurious scarves to accessories such as leather bags and luggage tags feature inspiring designs from the young artists in our programs. All profits from each sale go towards helping young innovators find their voices and overcome the narrative of poverty through the transformative power of arts education.

**These products are sold directly to the public or to high-end retail outlets, locally and internationally, and are available to purchase on [www.lalelascarf.co.za](http://www.lalelascarf.co.za).**

**3 125**  
scarves sold in 2019

**56** retail outlets  
internationally



# Our Sustainable Future

Lalela's future impact will rely on sustainable and diversified funding, as well as strategic alliances with committed programmatic partners. We aim to derive more investments from South Africa through interest in education and transformation. Our focus will be the development of corporate sponsorship, a private donor and foundation platform, and our Class Campaign.

## Our Class Campaign

In 2019, we supported 169 classes in Sub-Saharan Africa through our Class Campaign. The average size of a Lalela classroom is 24 learners, served by a Lalela facilitator and co-facilitator who have undergone training in our proprietary curriculum and methodology. Each learner is equipped with unique experiential learning and support, which extends beyond the classroom and into the community. If we are able to fulfill our core funding appeal along with core funding support, we can sustain our programmatic future.

Join our  
Class  
Campaign!



# Our Financials

## Financial Summary for 2019/2018

### Statement of Financial Position as at December 31, 2019

Figures in USD	Notes	2019	2018
<b>Assets</b>			
Cash	4	\$ 534,603	\$ 660,796
Unconditional promises to give	1c, 5	43,761	101,653
Accounts receivable		45,715	33,644
Prepaid expenses and other assets		22,979	71,529
Property and equipment, at cost, net of accumulated depreciation	1d, 6	14,895	543
<b>Total Assets</b>		<b>\$ 661,953</b>	<b>\$ 868,165</b>
<b>Liabilities and Net Assets</b>			
<b>Liabilities</b>			
Accounts payable and accrued expenses		\$ 46,005	\$ 31,100
Commitment and Contingency	9, 10		
<b>Net Assets</b>			
Without donor restrictions		615,948	837,065
<b>Total Liabilities and Net Assets</b>		<b>\$ 661,953</b>	<b>\$ 868,165</b>

### Statement of Activities as at December 31, 2019

Figures in USD	Notes	2019	2018
<b>Changes in Net Assets Without Donor Restrictions</b>			
<b>Revenue and Public Support</b>			
Contributions and grants			
Foundations		\$ 2,645	\$ 5,154
Individuals		177,717	347,691
Corporations		19,797	12,062
Contributed materials and services	7	38,150	34,007
Special events		659,702	622,485
Less: Direct event expenses		(148,379)	(95,514)
Merchandise sales	8	133,836	124,804
Interest income		241	242
<b>Total Revenue and Public Support</b>		<b>\$ 883,709</b>	<b>\$ 1,050,931</b>
<b>Expenses</b>			
Program Services		724,031	1,003,387
Supporting Services			
Management and general		137,153	124,094
Fundraising		243,642	157,211
<b>Total Supporting Services</b>		<b>380,795</b>	<b>281,305</b>
<b>Total Expenses</b>		<b>1,104,826</b>	<b>1,284,692</b>
Decrease in net assets		(221,117)	(233,761)
Net assets, beginning of year		837,065	1,070,826
<b>Net Assets, End of Year</b>		<b>\$ 615,948</b>	<b>\$ 837,065</b>



# Our Strategic Partners



"Community Chest supports the work Lalela does to bridge cultural, economic and social divides. From Lalela's achievements of excellence at the Community Chest Impumelelo Social Innovations Awards to their art exhibitions at our First Thursdays showcases, we support and endorse their work to create safer environments, stronger communities, and more engaged and educated young people. Together Community Chest and Lalela will continue to build a nation of active citizens."

CRAIG KENSLEY, HEAD OF BUSINESS DEVELOPMENT, COMMUNITY CHEST

"The V&A Waterfront has been working with Lalela for seven years, a relationship we treasure. The opportunity Lalela provides us to share their beautiful work across our neighborhood is inspiring, and fostering an environment for young creatives to express themselves lies at the heart of our approach to public spaces. We look forward to continuing this beautiful relationship with Lalela."

HENRY MATHYS, PROGRAM MANAGER: SOCIAL INCLUSION AND PLACEMAKING, V&A WATERFRONT

"I would like to congratulate everyone associated with Lalela for the amazingly impactful work that they have done over the past decade. One&Only Cape Town is extremely proud to be associated with such a wonderful organization and greatly value the relationship that we have together."

RICHARD LYON, GENERAL MANAGER, ONE&ONLY CAPE TOWN

"Dala is happy to partner with Lalela, which encourages young people to understand their emotions through artistic expression."

KEVIN O'SULLIVAN, DIRECTOR, DALA

"It has been a pleasure and a privilege to work with Lalela and display the works of their talented young artists at The Royal Portfolio hotels. It is a wonderful development program that our guests love to engage with and brings a meaningful dynamic to the burgeoning African art scene."

LIZ BIDEN, THE ROYAL PORTFOLIO



# #LalelaImpact

Nikita endured many difficulties as a child, struggling with both dyslexia and bullying by classmates. She joined Lalela in 2015, which is when, she says, her life changed. A naturally talented artist, her work always shone and was selected for various exhibitions, while she flourished personally as a participant in Lalela's Leadership program. Overcoming her significant academic challenges, Nikita passed matric and took on a construction internship in an expanded public works project. A true creative at heart, she's enrolled to study graphic design at Cape College in 2021.



"My motto in life  
is to keep moving  
and never give up."  
– Nikita



# Our Board and Teams

## New York

Chief Executive Officer & Co-founder:

**Andrea Kerzner**

Chief Creative Officer and Co-founder:

**Sandy Tabatznik**

Program & Communications Administrator:

**Melissa Jester**

## Cape Town Head Office

Executive Director:

**Leigh Robertson**

Events & Relations Manager:

**Oliver Nurock**

Program Coordinator:

**Firdous Hendricks**

Program Administrator:

**Dominique Olivier**

Heart Map Project Coordinator:

**Sean MacGinty**

Office Support:

**Maxine Christians and Zimasile Sibotoboto**

Interns:

**Sive Sifu, Yanga Somzana  
and Anthony Leggett**

### Cape Town Art Facilitators:

**Tandile Makhabezi, Nwabisa Ndongeni, Mark Oppelt,  
Rowan Roman, Naz Saldulker**

### Cape Town Co-facilitators:

**Nozuko Manyisana, Wilma Bruintjies-Mathese**

### Cape Town Programmatic Partner Art Facilitators:

Amy Foundation: **Tony Mhayi**

Afrika Tikkun: **Asanda Bingwa**

Common Good: **Marilyn November**

Mellon Educate: **Sikelelo Holose, Tony Mhayi**

Zeitz MOCAA: **Thelma Mort, Siyolisi Bani**

Bertha Foundation: **Chanté Marajh, Meliny Swartz**

Rotary Melkbos: **Lyonelle Smith**

### Maboneng Precinct Lalela Centre for the Arts and Innovation:

Program Coordinator: **Vika Mjoka**

Art Facilitator: **Thandiwe Sibanyoni**

Art Co-facilitator: **Portia Qhemekoane**

### Tomorrow Trust: **Vika Mjoka**

### Amoibe Primary School (KZN):

Art Facilitators: **Victor Tshabalala, Faith Zinhle Zulu**

Art Co-facilitator: **Nozipho Ngobese, Portia Majozi**

### Zoe-Life (Durban):

Art Facilitators: **Chantal Snyman, Lance Bennett**

### Hope North (Uganda):

Support Team: **Ronnie Bassude, Sam Okello**

Art Facilitator: **George Ochora**

### Zara's Centre (Zimbabwe)

Art Facilitator: **Rebecca Gumbo**

# Our Board and Teams

## US Board

Chairperson: **Andrea Kerzner**

Secretary: **Terry Torok**

Treasurer: **Norman Cohen**

Michael Beneville  
Colin Finkelstein  
Wendy Fisher  
Lisa Kaye  
Vanessa Kerzner  
Mark Landis  
Jesse Robert Lovejoy  
Shaun Osher  
Sandy Tabatznik  
Michele Wiltshire  
Ronald Wohlman

## Advisory Board

Chairperson: **Ronald Wohlman**

Emily Beare  
Greg Calejo  
Colin Cowie  
David Friedman  
Mariane Ibrahim  
Edward Nahem  
Renee Roller  
Nina Runsdorf  
Mark Rutstein  
Nikki Silver  
Lara Stein  
Carmen Zita

## SA Board

Chairperson: **Andrea Kerzner**

Secretary: **Angie Kerzner**

Treasurer: **Suzanne Annenberg**

Abigail Bisogno  
Pulane Kingston  
Wendy Luhabe  
Caro Macdonald  
Mandla Sibeko  
Sandy Tabatznik  
Marco Van Embden

## Trustees

Andrea Kerzner  
Abigail Bisogno  
Marco Van Embden



"We don't only make art at Lalela, we also talk about our careers. I wanted to be a doctor but then I discovered that the people who make medicine are scientists so I think I want to rather be a scientist – it helped me discover new career paths."

Grade 8 learner, Masiphumelele High





**Lalela Office, South Africa**

+27 21 790 1108

23 Brighton Street, Hout Bay, Cape Town 7806  
PBO nr: 93 0036496 NPO: 090608



LalelaProject



@lalelaproject



@lalelaproject

[www.lalela.org](http://www.lalela.org)

[info@lalela.org](mailto:info@lalela.org)

**Lalela Office, New York**

+1 212 579 2480

[melissa@lalela.org](mailto:melissa@lalela.org)